



## News Release

---

For Release: October 5, 2010

### **Magno International Appoints Chris Monica President**

*Mr. Monica Tapped For Proven Experience Spanning All Aspects of the Logistics and Transportation Industry*

Miami, Fla., – [Magno International](#), a global integrated logistics solutions company, today announced the appointment of Chris Monica as President, effective immediately. Mr. Monica will report directly to Magno International's Founder & CEO Raul Pedraza. Mr. Monica will oversee the day-to-day operations and management of the Company while Mr. Pedraza will maintain his enterprise leadership role for Magno and remain actively engaged in driving the Company's strategic vision.

Pedraza, who was recently appointed to [President Obama's Export Council](#), said: "Chris Monica's wealth of knowledge and experience in all aspects of logistics and transportation are indispensable assets that will help drive Magno's success." Pedraza added, "He has a sterling track record and reputation within the global supply chain marketplace and has demonstrated an unwavering commitment to customer satisfaction through flexibility, responsiveness and service excellence throughout his 25-year career. We are fortunate to have attracted a President of Chris' caliber to lead our organization."

Mr. Monica was most recently with CEVA Logistics (formerly EGL) and had served as Executive Vice President of Business Development, where he was responsible for leading all sales and business development activities for the \$2 billion+ Americas' region of the \$7 billion global supply chain company. Prior to the merger with CEVA, Mr. Monica held roles with EGL as Regional Vice President, Vice President of Global Sales and Sr. Vice President of Sales and Marketing during his 13 year tenure. Prior to roles with CEVA/EGL, Mr. Monica served as President of Mach One Air and began his career in logistics with Roadway Express, where he held a number of key leadership positions within Roadway's Station, Regional and District Management throughout the Western United States.

Mr. Monica holds a Bachelor's in Business Administration from the University of San Diego in San Diego, CA. As a 25-year logistics and supply management veteran, Mr. Monica has served as a distinguished speaker and panelist at numerous industry conferences. He is also a member of the Council of Supply Chain Management Professionals, National Association of Small Shippers Traffic Council and the National Industrial Transportation League.

#### **About Magno International, LP:**

[Magno International](#) is a [NMSDC](#)-certified Minority Business Enterprise (MBE) and CVE-verified Veteran-Owned Small Business ([VOSB](#)) offering integrated global Supply Chain solutions. The company provides a highly personalized service driven by a customer-centric culture and a flat organizational structure that delivers quick-

decision making and fast-to-market implementation cycles. The company has formed strategic alliances and partnerships with industry leaders allowing it to offer a proven and reliable large-scale distribution and logistics network under a small business-diversity supplier platform. This collaborative approach of mutual representation leverages the inherent strengths of each partner's network to achieve greater cost efficiencies and provide mutual customers the opportunity to manage their global freight flows through a single source while maximizing diversity spend.

- 30 -

**CONTACT:**

Laina Kawass  
Jesus Lovo

Media Relations/OI  
EVP/Magno International

305/234-3846  
305/986-2085

[laina@originalimpressions.com](mailto:laina@originalimpressions.com)  
[jesus.lovo@magnointl.com](mailto:jesus.lovo@magnointl.com)